

THOUGHT LEADERSHIP





Image for representation

By Rohit Poddar, MD- Poddar Housing and Development Ltd.

The Government of India announced "Pradhan Mantri Awas Yojna (PMAY)" in June 2015 with the aim to ensure that no one remains oblivious to privilege of having a home of their own by the year 2022. That was the first time in history that any government in the centre has made housing such an important issue. It has two constituents: Pradhan Mantri Awas Yojana (Urban) (PMAY-U) for the urban poor and Pradhan Mantri Awaas Yojana (Gramin) (PMAY-G and also PMAY-R) for the rural poor.

This scheme was launched with the target of building 20 million affordable houses by 31 st March 2022 for the people coming under the economically weaker section and lower income groups in urban areas with the assistance of Rs 2 trillion (US\$28 billion) from central government.

The PMAY scheme promises that the government will provide an interest subsidy of 6.5% on housing loans availed by the inheritor for a period of 20 years under credit link subsidy scheme from the start of a loan.

Target of the mission:

As of July 2018, the government has included 4,320 objes and towns across the country in the PMAY scheme to begin construction of houses and 11,226 projects have been approved for urban LIG (Lower income group) and EWS. (Economically weaker section). The government approved the construction of 1.86.777 additional houses for the benefit of urban poor with an investment of Rs.II.169 or with central assistance of Rs. 2.797 or was approved in February 2018, including subsumed Rajiv Awas Yojna scheme, of the targeted 20 million houses by March 2022.



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Tribune Realty

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Blockchain can be a game changer for realty deals

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technology.









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Rohit Poddar

Blockchain technology has created a buzz across the Welcome domestic world. Similar to the original internet, the blockchain solar power has become a revolution in technology that will not only Online home fest logs touch base with the people, but will connect with all businesses as well. Blockchain makes the data more secure with absolutely no chance of forgery as the game changer for information provided is same across multiple realty deals computers/servers publicaly. For many real estate professionals, it has become a part of a brave, current, confusing world of





SHARE OF VOICE

Compact units fulfil housing dreams of millenni

Apart from cars and super gadgets, millennials are in the fastane when it comes to buying a

house as well. More than one-third or about 36 per cent of home buyers today are under 35 years of age as easy financing options and availability of smaller units is allowing the millennials to own a house much earlier than the conven-

tional age of over 40. In the housing market, the influence of the millennials, aged between 25 and 35, is growing and is closely behind the 35-45 age group, which comprises lightly over 40 per cent of the buyer base, according to a report by 360 Realtors.

"Earlier, purchasing a home was a decision that was mostly

founder and Managing Director Ankit Kansal told BusinessLine.

Increase in income levels

Rohit Poddar, Managing Director, Poddar Housing and Development, said there is a substantial increase in real income levels for youngsters, who are gainfully employed straight out of campuses as compared to 30 years

"Moreover, access to home loans from banks as well as other financial institutions has become much easier for potential home buyers and they are not risk averse like the previous generation," he said.

ist and Head of Research at JLL India, said Indians value home ownership more than rental, be they millennials or relatively

with brokers have led to a greater preference for ownership," he

Compact homes

Moreover, the youth are getting a buying boost because of the spurt in smaller units like one-BHKs, studio apartments and micro-homes, which are generally priced in the ₹30/40-lakh range. This bracket is the sweet spot of majority of young buyers. With low prices, these units offer lower barrier to investment," Kansal

ILL's Das pointed out that in the last two-three years, a lot of supply has also come in the compact houses segment, which are scientifically designed. "With a focus on affordable housing, the schemes offering good incentives to buyers and developers are

elvakumar.n@th is to sales," he

compact units

rent easily in

rental yields compa apartments," Kansa ing to the fact that BHK in Mumbai wi of 3.20 per cent, it is for a three-BHK.

Being compact, s increasingly becor larger retail and of velopment to pror work culture. "This popularity among ers," he added.

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Now, MahaRERA demands certificates from developers proving quality of construction

By Satish Nandgaonkar, Mumbai Mirror : Updated: Nov 29, 2018.



The Maharashtra Re Regulatory Authorit (MahaRERA) on Wed issued a new circula developers in Maha submit quarterly qu certificates from the certifying the quality construction. The c be valid for all ongo registered with the from December 1, 2



Compact units fulfil housing dreams of millennials

Apart from cars and super gadgets, millennials are in the fast-lane when it comes to buying a house as well. More than one-third or about 36.

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World Bank rankings: Developers give thumbs up, but want speedier reforms

In World Bank's report released on Wednesday, India jumped 23 places in global EODB rankings from report mentioned that India made it faster and less expensive to obtain a construction permit. Mumbai Mirror | November 02: 2018: 17:00 1ST





says and how the availability of parking affects the rental market

Mumbai Mirror

In metro cities, many people who invested in properties looking for rental income, did not think that parking space could be a major issue between the owner and the tenant. Real estate agent Chandrabhan Vishwakarma, says that "In a city like Mumbai, one of the most important amenities that tenants look for, is adequate parking. Parking spaces have become such an important part of a rental property that it is one of the top frustrations

HOUSING.com

mants." This problem is particularly) apartments, who often face difficulties d space and are forced to park their

GREENPOONE BLOO

BUSINESS NEWS

COMPACT UNITS FULFIL HOUSING DREAMS OF MILLENNIALS

() OCTOBER 31, 2018 GREENPOONE LEAVE A COMMENT

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